



## Alteryx Global Kickoff 2019

**Technical Track** - Deep dive into technical topics, such as our product investment areas, or participate in hands-on product training.

Breakout Title	Description
Smart/Predictive Deep Dive <i>Duration: 45 minutes</i>	Welcome to the world of tomorrow! How does Alteryx plan to mold the Citizen Data Scientists of tomorrow out of the Business Analysts of today? What are the biggest obstacles facing analysts as they try to expand their problem-solving horizons? Come join us to learn more about the landscape for predictive analytics and data science, the products Alteryx is building to unleash the potential of our customers, and our strategy for pushing Alteryx's ML/AI capabilities to the limit!
Server Deep Dive <i>Duration: 45 minutes</i>	"Expand" your knowledge by joining members of the Platform Product Management group to learn about the finer details of our Enterprise product, a critical piece of our Land & Expand model. Attendees can expect to learn more about the technical implementation, hear feedback from the field, as well as learn more about how the team goes about choosing what next great feature to build.
Engine Deep Dive <i>Duration: 45 minutes</i>	Alteryx isn't Alteryx without an Engine and the Data to fuel that Engine. Come join us to learn about the what and why of Data Connectors and Engine. We'll go through the process of how we decide what to build next and what's on deck for the future.
Visualytics Deep Dive <i>Duration: 45 minutes</i>	Let's get down to Viz-ness! What is Alteryx Visualytics and what value does it offer? Alteryx Visualytics is about helping our customers understand and feel confident in working with their data at every step in the analytic process: from data profiling to building visual output and sharing with others. Come learn the ins and outs with a deep dive into the features available today that help Alteryx users win their day back.
Designer Deep Dive <i>Duration: 45 minutes</i>	Designer's true beauty is in the analytics super hero you become when you use it. Designer empowers our fanatic customers with the analytic freedom to blend, prep, and analyze and deliver powerful results for their businesses. Come hear our Product Management team discuss the who, what, when, and where of the improvements we've added to Designer over the last few years to delight our customers – from usability improvements to make our users more efficient to Location Intelligence solutions with spatial and data packages to a modern new look for Designer.
QA Process + Release Management Deep Dive <i>Duration: 45 minutes</i>	Gain some perspective on the behind the scene processes related to QA and release management. You'll walk away with a deeper understanding of the full value for both, empowered with new knowledge worth sharing with customers. In the case of technical folks, you'll walk away with a sense of empowerment, having gained greater context into your work.
Designer Basic Training <i>Duration: 2 hours</i>	Let's take it back to the basics! Has it been awhile since your Bootcamp and want to get a refresher? This is the session for you! In this session, we will build a workflow and along the way give color has to 'how' and 'why' we present it to customers in the way we do. In this session, we will be covering the favorite tools and even get a peek at some predictive tools.
Designer Learning Lab <i>Duration: 2 hours</i>	Ready to do your job at the speed of Alteryx? Learning Alteryx is more fun when you have a problem to solve: your problem. Bring one of your business problems that you think could be solved quickly with Alteryx. We'll pair you up with a mentor who can help you build towards a solution and teach you everything you need to know about the solution along the way.