

**Doma Sales Kickoff 2022
Program Agenda**

Tuesday February 15		Wednesday February 16	Thursday February 17	Friday February 18
Morning	All Day Group Arrivals	Group Breakfast 6:30am - 7:50am	Group Breakfast 6:30am - 7:50am	All Day Group Departures
		General Session <i>Welcome (15 Min)</i> <i>Company Vision - Max (30 Min)</i> <i>Segments & Value Prop - Marketing (45 Min)</i> 8:00am - 9:30am	General Session <i>Keynote Speaker</i> 8:00am - 9:00am <i>Customer Success Stories Panel</i> 9:00am - 10:15am	
		AM Break 9:30am - 10:00am	AM Break 10:15am - 10:45am	
		General Session <i>Product & Roadmap Per Segment - RB (60 Min)</i> <i>Lead & Brand Programs - Marketing (60 Min)</i> 10:00am - 12:00pm	General Session <i>Sales Success Stories</i> 10:45am - 12:00pm	
Mid-Day	Managers Lunch 12:00pm - 1:00pm	Group Lunch 12:00pm - 1:00pm	Group Lunch 12:00pm - 1:00pm	
Afternoon	(3) Managers Meeting 1. Local Sales 2. Enterprise 3. Underwriting 1:00pm - 5:00pm	(6) Segmented Leadership Breakouts <i>(3) Local Sales</i> <i>(2) Enterprise</i> <i>(1) Underwriting</i> 1:00pm - 5:00pm	(7) Afternoon Breakouts <i>(4) Local Sales</i> <i>(2) Enterprise</i> <i>(1) Underwriting</i> 1:00pm - 5:00pm/5:30pm	
	Free Time 5:00pm - 6:00pm	Free Time 5:00pm - 6:00pm	Free Time 5:00pm/5:30pm - 7:00pm	
Evening	Welcome Reception 6:00pm - 9:00pm	Group Giveback Event + Dinner 6:00pm - 9:00pm	Awards Cocktail Reception & Dinner 6:00pm - 10:00pm	